



POWER
MEMBER

atd+chapter

Association for
Talent Development

Together, we are creating
a world that works **better.**

www.td.org/powermember | www.td.org/membership



GLOBAL PERSPECTIVE

LOCAL CONNECTIONS

PROFESSIONAL GROWTH

ORGANIZATIONAL IMPACT



Combine the support and networking opportunities you receive from your ATD chapter with the resources of ATD membership to become an ATD Power Member.

When you join your ATD chapter and ATD, you choose to be a knowledge leader in the talent development profession and a change maker in your own backyard.

About the Association for Talent Development (ATD)

- ▲ The Association for Talent Development (ATD), formerly ASTD, is the world's largest association dedicated to those who develop talent in organizations. These professionals take the knowledge, skills, and abilities of others and help them achieve their full potential. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector.

OUR VISION

Create a World That Works Better

OUR MISSION

Empower Professionals to Develop Knowledge and Skills Successfully

About ATD Chapters

- ▲ ATD's 117 chapters provide local networking and professional development opportunities for training, HRD, and performance improvement professionals across the United States. Chapters support the ATD mission and vision within a specific geographical area through:

- networking
- programming
- special interest groups
- Certified Professional in Learning & Performance
- professional development and leadership
- Employee Learning Week
- resources.

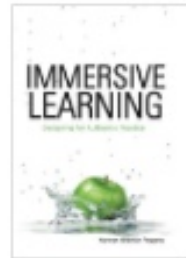
BECOME A POWER MEMBER TODAY!

Establish a membership with your ATD chapter, then visit www.td.org/membership to join ATD or renew your national membership. Enter your chapter's ChIP code at checkout to receive your Power Member discount! If you don't have your chapter's ChIP code, visit www.td.org/chapterlocator.

ATD Membership Benefits

As a talent development professional, you know that it is essential to keep up-to-date with the latest research, tools, technology, and best practices. As your professional association, the Association for Talent Development (ATD) is here to help.

Become a member today to gain access to practical resources, cutting-edge research, and the opportunity to network with your peers from around the world. We support your professional development so that you can help drive results for your organization.



atd 2015
INTERNATIONAL
CONFERENCE &
EXPOSITION
ORLANDO, FL, USA
MAY 17 - 20, 2015

WATCH &
LEARN

- **TD at Work**
Each single-topic issue of *TD at Work*, formerly *Infoline*, grows your professional competency in a crucial area of expertise.
- **E-Books**
Build your training library with electronic publications.
- **Research reports**
Professional Plus members will receive their choice of a full ATD research report, valued at up to \$499.
- **Premium community of practice content**
ATD offers you insightful, practical content in 10 communities of practice. Each community focuses on a key interest area, and is led by an expert community manager.
- **State of the Industry report**
Benchmark your organization's training practices against those of the industry's best with a complimentary copy of the annual *State of the Industry* report.
- **TD magazine**
All members receive 12 issues of this award-winning magazine per year, plus access to decades of digital archives.
- **Watch & Learn webcasts**
Get access to live and on-demand sessions presented by industry experts.
- **Whitepapers**
Receive data-driven insights and best practices on a variety of talent development topics from digital whitepapers.
- **Career resources**
Webcasts, the ATD Job Bank, and the revamped Career Navigator help you achieve your career goals.
- **E-Newsletters**
Timely email updates keep you current on talent development topics.
- **Networking**
Connect with other members on our exclusive member directory and active social media groups.
- **Member discounts**
Access a reduced member rate for ATD conferences, certificate programs, and the Certified Professional in Learning & Performance® (CPLP) credential.

Find Your ATD Chapter

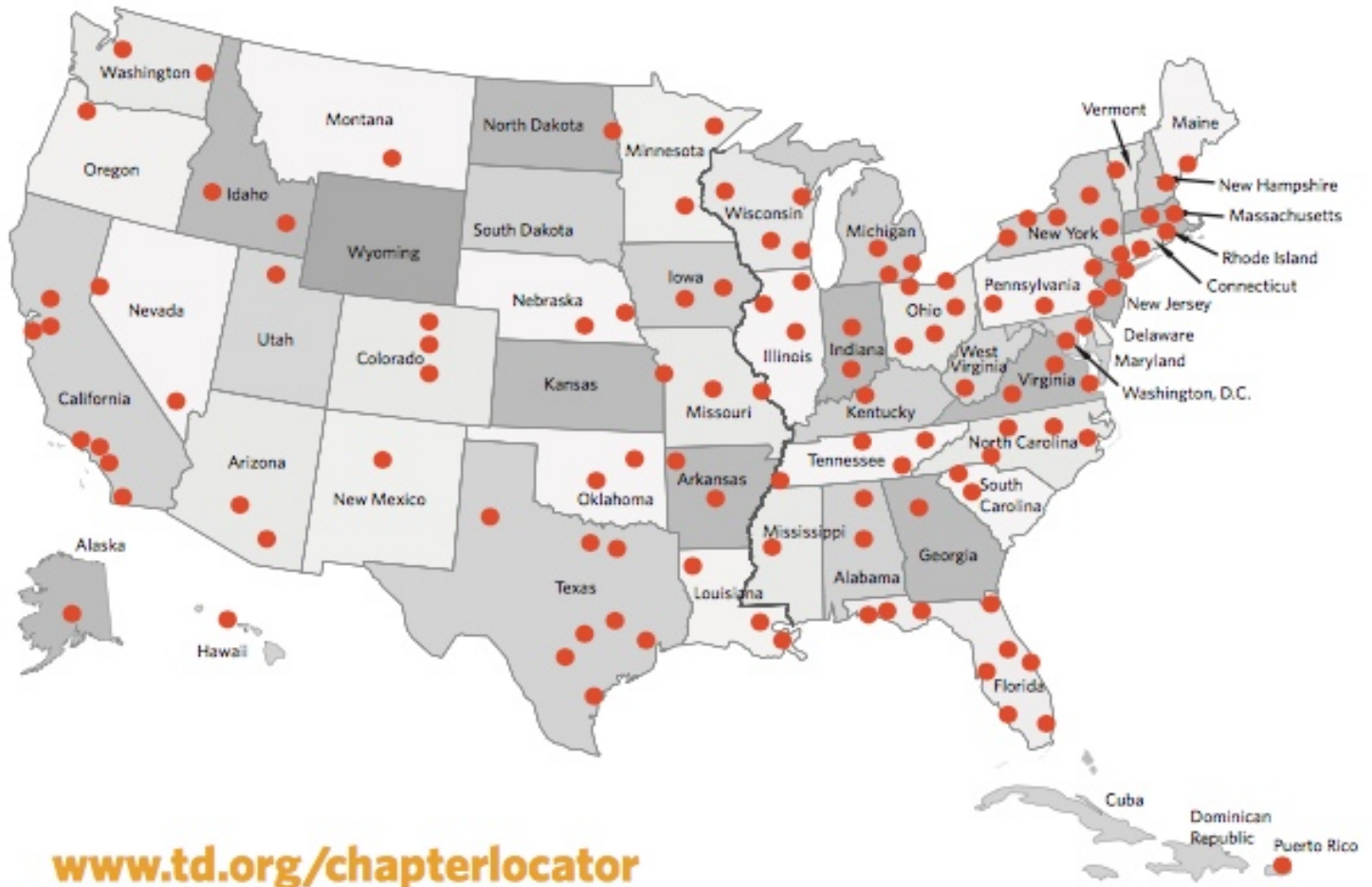


LOCAL NETWORKING

CAREER DEVELOPMENT

HOMETOWN JOB LISTINGS

GROW YOUR BUSINESS



"I am active in my chapter, as well as nationally, and I am passionately committed to making my organization the best in talent development."

Jacqueline Burandt

Executive Director, Center for Learning Excellence
University Health System

Choose Your ATD Membership



atd
PROFESSIONAL
MEMBER

atd
PROFESSIONAL PLUS
MEMBER

Chapter Members
SAVE \$30
on ATD dues*

POWER
MEMBER ~~\$229~~
\$199

POWER
MEMBER ~~\$349~~
\$319

Community of practice premium content	4 per year, \$30 each additional	unlimited access
Research reports (full)	—	1 full report free
Customizable library	1 e-book per year	2 e-books per year
<i>TD at Work</i>	1 digital issue per year	4 digital issues per year
Premium webcasts	—	✓
<i>TD</i> magazine and archives print and web access to current issue, electronic archives	✓	✓
<i>State of the Industry</i> report	✓	✓
Discounts on publications, conferences, Education programs, and the CPLP credential	✓	✓
Member-only website content	✓	✓
<i>ATD Links</i> and <i>The Buzz</i> e-newsletters	✓	✓
ATD Online Library powered by EBSCOhost	✓	✓
Research whitepapers	✓	✓
Interactive member tools (job aids, checklists, calculators)	✓	✓

JOIN TODAY

www.td.org/membership

*Enter your chapter's CHIP code at checkout to receive your Power Member rate on ATD membership!



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Association for
Talent Development

ATD Customer Care

Monday-Friday, 8:00 a.m. – 6:00 p.m. ET

1.800.628.2783 / +1.703.683.8100

customercare@td.org

